



FUNDACIÓ
GALA-SALVADOR DALÍ

PUBLIC NOTICE:

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To All Interested Parties,

Regarding the recent announcement of an exhibition entitled **"Into the Surreal World of Dali"** to be held at **CheerBell Gallery Hong Kong**, the Fundació Gala-Salvador Dali wants to make the following statements of clarification:

- The exhibition in question, including all artwork, promotion, and display of images has involved no connection, consultation, or affiliation with the Dali Foundation, and any statements to the contrary are false and misleading. The Foundation cannot guarantee the authorship by Dalí of the artwork displayed nor its originality.
- From images provided in promotional materials and public statements, this exhibition and its advertising appear to be in contravention of the lawful rights the Dalí Foundation manages. The Dali Foundation and its lawyers will be monitoring the exhibition closely and taking any necessary legal actions to protect the rights and legacy of Dali.

As the sole and legitimate manager and protector of Dali's legacy, including intellectual property and commercial rights, the Fundació Gala-Salvador Dali takes all matters regarding the display and promotion of Dali's legacy with great seriousness, and invites any interested parties to reach us at the contact number below:

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gerencia@fundaciodalí.org

www.salvador-dalimuseum.cn

www.salvador-dali.org

About the Fundació Gala-Salvador Dalí

The Fundació Gala-Salvador Dalí, commonly referred to as the "Dali Foundation", is a cultural institution created by Salvador Dalí himself in 1983 with the mission, as stated in its bylaws, to "promote, boost, divulge, lend prestige to, protect and defend in Spain and in any other country the artistic, cultural and intellectual oeuvre of the painter, his goods and rights of any nature; his life experience, his thoughts, his projects and ideas and artistic, intellectual and cultural works; his memory and the universal recognition of the genius of his contribution to the Fine Arts, culture and contemporary thought".

The Foundation is the sole entity to be empowered by the State of Spain (sole heir of Salvador Dalí) to exercise worldwide all intellectual property rights, including trademark rights and image rights related to Salvador Dalí and his works.