



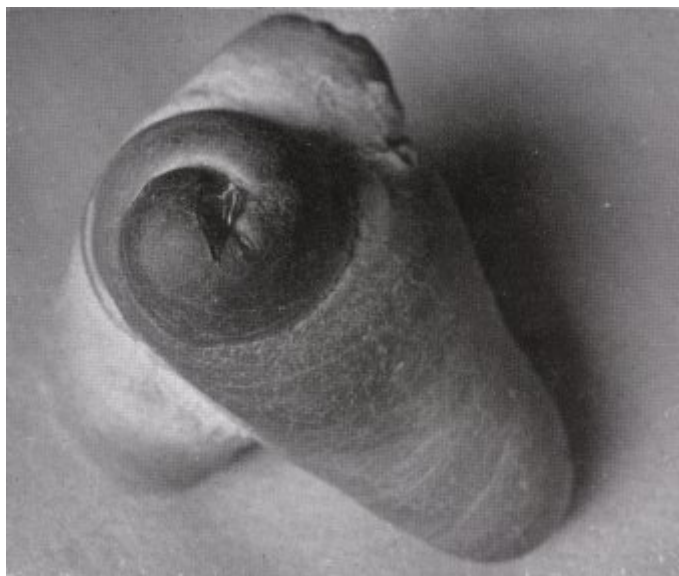
FUNDACIÓ
GALA-SALVADOR DALÍ

Cat. no. OE 4

Le pain ornemental et Modern Style échappe à la stéréotypie molle

Ornamental Modern Style bread escapes the soft stereotype

Unique Original Work



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Author:	Salvador Dalí i Domènech - Gyula Halász, alias Brassai
Date:	1932-1933
Technique:	Photograph and found object or object of automatic origin
Dimensions:	The dimensions of the original print run of the photograph are not known
Location:	Unknown



Description

Between 1932-1933, Dalí took on the artistic direction of a series of photographs made with Gyula Halász, alias Brassai (1899-1984), in which certain objects, probably of automatic origin, acquire a new conceptual and artistic dimension, grounded in the essence of the photographic image. Several of these photographs were published anonymously in 1933 in the magazine *Minotaure*, under the heading 'Sculptures involontaires', each with a descriptive title drawing attention to details of the work. In this work reference is made to Art Nouveau bread, which avoids the soft stereotype. It seems clear that these concepts are related to Dalí's article 'Concerning the Terrifying and Edible Beauty of Art Nouveau Architecture', published in the same issue of *Minotaure*. The iconography of bread is also typical of Dalí's painting, as can be seen in his 1932 *Anthropomorphic Bread*.

Observations

Dalí's original spelling of the title has been corrected: 'Le pain ornemental et Modern'Style échappe a la stéréotypie molle'.

The specific details of the original print run of this photograph are no longer known.

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Related works



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Cat. no. OE 3

«Symmetrically» rolled-up bus ticket, forming a rare mechanism of automatism with evident germs of stereotypes

1932-1933



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Cat. no. OE 5

Piece of soap presenting Modern Style automatic shapes, found in a washbasin

1932-1933

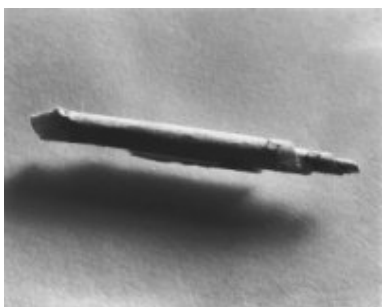


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Cat. no. OE 6

The morphological accident of the squeezed toothpaste does not escape the fine ornamental stereotype

1932-1933



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Cat. no. OE 7

Elementary rolling-up obtained from a «mental defective»

1932-1933



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Cat. no. OE 8

Rolled-up bus ticket, found in the pocket of an average bureaucrat (Crédit Lyonnais); the most frequent characteristics of «Modern Style»

1932-1933



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Cat. no. OE 9

The Envelope

ca. 1933



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Cat. no. OE 10

Untitled. Automatic object

ca. 1933



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Cat. no. OE 11

Piece of cotton wool instantly rolled up and abandoned (category of «aborted automatism»)

ca. 1933



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Cat. no. OE 12

Untitled. Automatic object

ca. 1933



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Cat. no. OE 13

Shell

ca. 1933

Related content

2. Laura Bartolomé, Clara Silvestre, "La belleza involuntaria de las esculturas Dalí-Brassai", La Vanguardia, Cultura/s, 02-08/04/2016, Barcelona.

<http://hemeroteca.lavanguardia.com/edition.html?edition=Sup.+Cultura&bd=02&bm=04&by=2016&x=17&y=10&page=4>



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