Press release

The Salvador Dalí exhibition breaks records in Rio de Janeiro

Figueros, 25 September 2014 - The Fundació Gala-Salvador Dalí is pleased to announce the successful closure, on 22 September, of the great retrospective Salvador Dalí held at the Centro Cultural Banco do Brasil (CCBB) in Rio de Janeiro, which opened to the public on 29 May 2014. During its four-month run, the exhibition was visited by 978,171 people.

This exhibition, organised by the Fundació Gala-Salvador Dalí in collaboration with the Reina Sofía Museum and the Salvador Dalí Museum in San Petersburg (Florida) and curated by Montse Aguer, broke the CCBB’s own record for visitors on this institution’s 25th anniversary. According to sources at the CCBB, it was necessary to extend the centre’s opening hours to cope with the huge demand from the public. Also noteworthy was the great diversity in the visitors’ origins, due to the football World Cup being held at the same time. In the words of the director of the CCBB, Marcelo Mendoça, “our centre resembles a tower of Babel, with representatives from many different nationalities”.

We would like to remind you that the Salvador Dalí exhibition is the largest anthological display of original works by the artist, with a special emphasis on the surrealist period, ever held in Latin America and that, from 17 October, part of the exhibition will move to the Instituto Tomie Ohtake in São Paulo, until the start of next year.

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